

FOR IMMEDIATE RELEASE

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Lee County Visitor & Convention Bureau

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Register for the 7th Annual Chrysalis Awards *Celebration of Business & Tourism*

LEE COUNTY, FL – For the seventh consecutive year, the Lee County Visitor & Convention Bureau (VCB) and the Greater Fort Myers Chamber of Commerce will host the Annual Celebration of Business & Tourism Chrysalis Awards Luncheon and Trade Show on May 20, 10:30 a.m. to 2 p.m., at Harborside Event Center.

The Chrysalis Awards signify an ongoing partnership between the business and tourism communities that are working together to increase the business community's awareness of the tourism industry and to help tourism partners better understand the needs of non-hospitality businesses. This collaboration is creating stronger resources for the good of the area's diverse communities and destination.

In addition to the Chrysalis Awards, the VCB will present its long-standing annual Junonia Award. This honor, awarded solely at the discretion of the VCB, was created in 2006 to recognize individuals in tourism who have demonstrated unique capabilities, leadership, commitment, and dedication throughout the local tourism community.

The Celebration of Business & Tourism Chrysalis Awards Luncheon and Trade Show is part of the VCB's year-round Team Tourism program, which recognizes the value of tourism and community teamwork in maintaining and enhancing tourism as a major economic engine for Lee County.

The cost to attend the event is \$45. Register online at [Chrysalis Awards](#).